

AFFILIATE SUCCESS GUIDE-BECAUSE YOU GUYS ROCK

TIP 1-WRITE AN HONEST, DETAILED REVIEW AND POST IT

People almost always do a Google search when they are considering a purchase. In this case, they may Google “Erin Elberson 7 Quick Start Tips for a Healthy Gluten Free Life review” or a version of that search. Your review will pop up!

When you write your review, include as much detail as you can on what you liked about the system and what your results were from using it (this is basically the equivalent of a testimonial). The more powerfully you can communicate a real-life story of how the product was useful to you, the higher your conversion will be.

One word of warning though – **be honest** about what the system did for you. I know you would not lie to your readers. Feedback, both positive and constructively negative, will help me make something even better next time. Be honest; keep it on the straight and narrow. Besides, you shouldn’t be promoting a product you don’t believe in, anyway.

To make your reviews rank higher on Google, include the product name and the word “review” in your page/post title. Also include the product name and the word “review” in your first sentence of your content. It helps to use these words a few more times, more towards the top of the review than the bottom. It is also helpful to include the my name in the title as well.

People search on the author in addition to the program title, so keep that in mind when writing your title. And if you link to your review from another page on your site, be sure and use the keywords in the actual link itself – Google loves when you do that. 😊 **Remember, nothing is as credible as your own experience.**

TIP 2-KEEP A REAL TIME ACCOUNT OF YOUR EXPERIENCE

For example, if you go thru the 7 tips, write posts about them and include your affiliate link in the post. Be honest about your experiences. Post reviews of any “not really recipes” you use, or if you used the resource guide.

By posting multiple times about where you are in the program and what results you're seeing, you can establish credibility with your audience and present them with repeated exposure to your message.

TIP 3-LINK TO YOUR REVIEW THROUGHOUT YOUR SITE WHEN APPROPRIATE

If you are discussing something where it makes sense in context to link to your review, do so. When you bring up the product, create a link to it but be sure to include keywords relevant to that link to improve its ranking power in Google search. For example, “This past week I cooked extra chicken for a couple of days on Sunday. This was a trick I incorporated after I read and reviewed “7 Quick Start Tips to Living a Healthy Gluten Free Fit Life” (and use that text to anchor your link to your review.)

TIP 4-USE SOCIAL MEDIA FOR PROMOTION-SPARINGLY

Neither you nor I want people to think of us as pushy or salesy. It's very important to me that all associations with promoting this system are done in a very classy and low-pressure manner.

Don't simply post an affiliate link – it's unlikely your audience will want to be “sold to.” A better strategy is to link to your personal review of the product. If you have

an audience of followers who value your opinion, the occasional link to your review won't come off as spammy.

If you are unsure about something, don't hesitate to contact me. I want this to be a win/win/win. People get great educational information that can be life changing, and you and I make a few dollars in the process.

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